

- 
1. I usually walk to \_\_\_\_\_ in the morning to get the papers and some milk. It's just five minutes away so it's really handy.
    - a) the black market
    - b) the stock market
    - c) the corner shop
    - d) a department store
  
  2. A lot of manufacturing companies are thinking about \_\_\_\_\_ in this country. They say the wages and other costs are too expensive here.
    - a) shutting up shop
    - b) closing the shop
    - c) shutting up the shop
    - d) none of the above
  
  3. They've opened a new \_\_\_\_\_ near my office. It's so convenient having all those shops under one roof. Whatever I need to buy I can find there.
    - a) market centre
    - b) shop mall
    - c) shopping centre
    - d) chain store
  
  4. Do you mind if I ask you a few questions, sir? We're doing some \_\_\_\_\_ about a new kind of cereal. Can I ask you what you eat for breakfast?
    - a) market research
    - b) market questionnaire
    - c) shopping research
    - d) buying information
  
  5. I bought this jacket for almost no money at all at \_\_\_\_\_.
    - a) a corner shop
    - b) a farmers' market
    - c) a flea market
    - d) a free market
  
  6. No-one else was selling wooden toys like hers back then. She spotted a \_\_\_\_\_ for children's toys that were inexpensive while still being good for the environment.
    - a) gapped market
    - b) gap in the stall
    - c) hole in the market
    - d) gap in the market
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## ANSWERS:

1. I usually walk to \_\_\_\_\_ in the morning to get the papers and some milk. It's just five minutes away so it's really handy.

a) The black market is illegal trading in goods (for example, in war time). Try again.

b) The stock market is where people (stockbrokers) trade (buy and sell) shares in companies and businesses. Try again.

c) **Well done! This is a small local shop that sells common foods and other useful household things.**

d) A department store is a large shop divided into several different parts, each of which sells different things.

2. A lot of manufacturing companies are thinking about \_\_\_\_\_ in this country. They say the wages and other costs are too expensive here.

a) **This is the right choice. Well done! 'Shutting up shop' means having to end a business activity, usually permanently.**

b) In American English you can say 'close up shop' which means having to end a business activity, usually permanently. Try again to find the correct British English expression.

c) This expression doesn't exist in English. Try again.

d) One of these answers is right. Try again.

3. They've opened a new \_\_\_\_\_ near my office. It's so convenient having all those shops under one roof. Whatever I need to buy I can find there.

a), b) and d) This expression doesn't exist in English. You need another one to describe a building that houses a lot of different shops.

c) **Well done! This is the correct answer.**

4. Do you mind if I ask you a few questions, sir? We're doing some \_\_\_\_\_ about a new kind of cereal. Can I ask you what you eat for breakfast?

a) **Correct. This means a survey to collect information about things that people buy or might buy in the future.**

b), c) and d) This expression doesn't exist in English. Try again.

5. I bought this jacket for almost no money at all at \_\_\_\_\_.

a) A corner shop is a local convenience store. Try again.

b) A farmers' market is a market in the city where producers from the countryside come to sell their food products. Try again.

c) **This is the correct answer. A flea market is a place where you can buy second-hand, old or used goods.**

d) A free market is a business term for an economic system with only a small amount of government control or intervention, in which prices and earnings are decided by the market, not by the government or the state.

6. No-one else was selling wooden toys like hers back then. She spotted a \_\_\_\_\_ for children's toys that were inexpensive while still being good for the environment.

a) , b) and c) Sorry, this isn't correct. Try again.

d) **Correct. This means an opportunity for a product or service that does not already exist.**

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